



AFFILIATE PARTNER WELCOME GUIDE

Share the platform.

Grow the community.

Earn from qualifying referrals.



Welcome to Sxgram

A message to our affiliate partners

Lead with value. Let commissions reward your efforts.

Welcome to the Sxgram Affiliate Program. You are helping introduce adults, creators, influencers, entrepreneurs, and businesses to a social network designed for grown-ups.

Sxgram was built around a simple idea: adults deserve a place to connect, build their presence, share their stories, and have adult conversations.

Your role

Help the right people discover what Sxgram can offer. Explain the value to them first; your commission is a reward for making a useful introduction.

Our philosophy

A strong affiliate recommendation helps someone make an informed choice. It does not pressure them to buy something they do not need.

Joseph Haecker | Founder, Sxgram



What is Sxgram?

Social media for adults

More than another place to post.

Sxgram is an 18+ social network for adult members, creators, influencers, entrepreneurs, and businesses. It is designed to complement existing websites and creator platforms—not replace them.

What members can explore

- Profiles, posts, and community connections
- Creator and business discovery
- SxM Magazine editorial storytelling opportunities
- SxRADIO for sharing existing podcast episodes
- A place to introduce their projects and online presence

Who should you invite?

Creators, influencers, podcasters, adult-oriented businesses, educators, fans, and everyday adults interested in the community.

You do not have to be an adult content creator. You simply have to be an adult.



Your affiliate opportunity

Understand the incentive

70% commission on eligible paid transactions.

The commission can motivate you to promote Sxgram. It is not the primary reason your audience should join.

How referrals work

- Share your unique affiliate referral link.
- A prospective member clicks your link.
- They explore Sxgram and may choose a paid membership.
- Qualifying, attributed purchases can earn commissions.

Free registrations and later upgrades

A free registration does not itself generate a paid commission. An upgrade may qualify later if it falls within applicable attribution and program rules.

Review your affiliate dashboard and official terms for the current cookie duration, recurring commission eligibility, payout threshold, payout timing, exclusions, and payment methods. Tracking and commission eligibility are not guaranteed.



Start referring

Your four-step launch plan

01 Open your affiliate dashboard

Sign in to the affiliate portal provided during registration.

02 Copy your personal referral link

Use your own unique link, not just the general Sxgram homepage, so eligible referrals can be attributed.

03 Share a relevant message

Post on your website, social channels, podcast descriptions, or newsletters to consenting subscribers. Match the message to your audience.

04 Review your performance

Check available referral and commission activity in your dashboard. Focus on relevant introductions, not just clicks.

Your affiliate link: [YOUR AFFILIATE LINK]



The message that works

Sell the customer benefit—not the commission

Lead with the audience

Creators want visibility and connections. Entrepreneurs want relationships and credibility. Podcasters want their voices heard. Give each group a reason to explore.

Example affiliate message

Your content deserves more than another place to post.

Build your presence on Sxgram, connect with creators and businesses, and explore opportunities to tell your story through SxM Magazine.

Join Sxgram through my referral link: [YOUR AFFILIATE LINK]

Remember

Your commission is your incentive. The potential member needs a compelling reason of their own to join.



Copy-ready promotions

Customize, disclose, and share

For creators

Your content is the product. Your story is the marketing. Build your presence and explore editorial opportunities on Sxgram. [YOUR AFFILIATE LINK]

For businesses

Your business has a story. Connect with an adult-focused community and explore SxM Magazine. [YOUR AFFILIATE LINK]

For podcasters

Your voice deserves another audience. Explore bringing your existing episodes to SxRADIO. [YOUR AFFILIATE LINK]

For everyday adults

Social media for adults. Creators. Businesses. Real conversations. Discover Sxgram. [YOUR AFFILIATE LINK]

Affiliate disclosure example: "I may earn a commission if you purchase an eligible membership through my link."

Your creative toolkit

Five marketing angles to try

01 Social media for adults

A social network designed for grown-up conversations.

02 Your content deserves more

Build a presence and connect with fellow creators.

03 Your business has a story

Explore editorial storytelling through SxM Magazine.

04 Your voice deserves an audience

Introduce podcasters to SxRADIO.

05 People connect with stories

Help creators introduce the person behind the content.

Suggested creative sizes: 1:1 square, 4:5 portrait, 9:16 vertical, and 16:9 landscape. Use approved Sxgram logos and brand assets.



Promote responsibly

Trust is your strongest asset

Do

- Disclose your affiliate relationship clearly.
- Use accurate descriptions of available features.
- Promote to appropriate adult audiences.
- Follow the rules of the channels where you post.
- Encourage exploration without pressuring purchases.

Do not

- Promise guaranteed followers, income, or sales.
- Use spam, fake clicks, or deceptive redirects.
- Claim all content is permitted on an 18+ platform.
- Imply editorial coverage or business growth is guaranteed.

Official affiliate terms and Sxgram platform policies govern eligibility, permitted promotion, and commissions.



Ready to get started?

Your affiliate launch checklist

- Register and access your affiliate dashboard.
- Copy and test your unique referral link.
- Review current affiliate terms and policies.
- Choose one audience you understand.
- Select one customer-focused message.
- Include a clear affiliate disclosure.
- Publish your first promotion.
- Review your results and refine your message.

A final word

Affiliate marketing should introduce people to something they may genuinely benefit from. Help your audience understand Sxgram. Let the commission reward the introduction.

Share the platform. Grow the community.

Sxgram | Social media for adults | <https://www.sxgram.com>