



SXGRAM AFFILIATE MARKETPLACE

Get Ready to List Your Affiliate Program

Everything you'll need to prepare before submitting your program to the Sxgram Affiliate Marketplace.

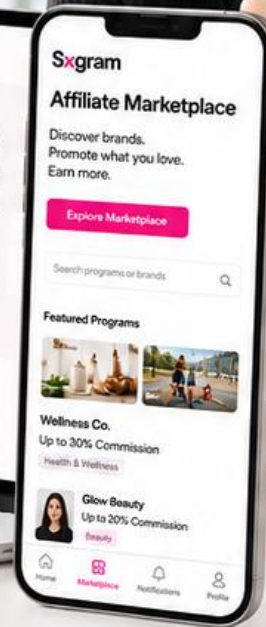
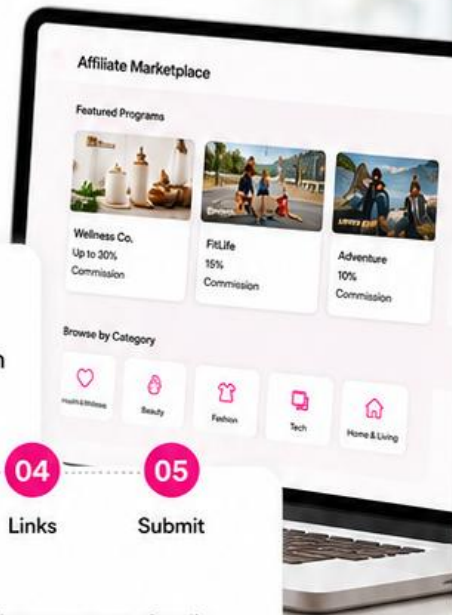


Before You Begin

The application walks you through five simple steps:

- 01 Company
- 02 Affiliate Program
- 03 Marketplace Listing
- 04 Links
- 05 Submit

Gather your company information, affiliate program details, commission structure, brand assets, and important links before you begin for the fastest application experience.



Don't have everything yet?

Not every item in this guide is required. Some information is optional but can help create a stronger, more informative Marketplace presence.



01
Company



02
Affiliate
Program



03
Marketplace
Listing



04
Links



05
Submit

What You'll Need

Start with the basics about your company and affiliate opportunity.

01 COMPANY INFORMATION

- ☐ Company or brand name
- ☐ Company website URL
- ☐ Primary company contact name
- ☐ Contact role/title
- ☐ Business email address
- ☐ Company category
- ☐ Country/location
- ☐ Brief company description



TIP: Use a business email address and provide information that accurately represents the company operating the affiliate program.

02 AFFILIATE PROGRAM INFORMATION

- ☐ Affiliate program name
- ☐ Affiliate network/platform, if applicable
- ☐ Affiliate program contact name
- ☐ Affiliate program contact email
- ☐ Description of how the program works
- ☐ Whether applications require approval
- ☐ Types of commissions/rewards offered
- ☐ Who is eligible to participate
- ☐ Referral/invitation code, if applicable
- ☐ Dedicated Sxgram referral/tracking link, if available

Know Your Reward Structure



Commission



Recurring
Commission



Revenue
Share



Flat Referral
Fee



Performance
Bonus



Tiered
Rewards



Store
Credit



Product/
Merchandise



Hybrid



**Strong partnerships
start with clear
information.**

The more prepared you are,
the easier it is for creators
to say “yes.”

Help Creators Understand Why They Should Join.

Your Marketplace listing is where Sxgram members discover your opportunity. Give them enough information to understand your brand, what they can promote, what they can earn, and how the program works.



YOUR LISTING

- ☐ Marketplace listing title
- ☐ Listing subtitle/tagline
- ☐ Short program description
- ☐ Full affiliate program description
- ☐ Why someone should join your program
- ☐ Products or services affiliates can promote



EARNINGS & PAYOUTS

- ☐ Primary commission/reward
- ☐ Reward type
- ☐ Cookie/attribution window
- ☐ Application/approval requirements
- ☐ Payout frequency
- ☐ Minimum payout
- ☐ Payout currency
- ☐ Available payout methods
- ☐ Bonuses, tiers, or additional earning opportunities



TERMS & AFFILIATE SUPPORT

- ☐ Important terms, restrictions, or policies
- ☐ Resources available to affiliates
- ☐ Marketing support provided

[Banners & Creatives](#)
[Product Images](#)
[Landing Pages](#)
[Exclusive Discounts](#)
[Email Templates](#)
[Tutorials & Guides](#)
[Social Media Assets](#)


BRAND ASSETS



Marketplace Cover Image

Recommended:
1600 × 900 px • 16:9



Company / Program Logo

Recommended:
512 × 512 px • 1:1



Additional Media

Up to five additional
images or videos.



MAKE YOUR LISTING STAND OUT

High-quality imagery, clear commission information, strong program benefits, and useful affiliate resources can make it easier for members to understand your opportunity.

How Your Listing Appears to Creators

Wellness Co.

Featured

Up to 30% Commission

Recurring commission + bonuses

Health & Wellness

Digital Products



Premium wellness products that help people feel their best every day.

- ☒ 30-day cookie window
- ☒ Monthly payouts
- ☒ Global creators welcome

[View & Apply](#)

Top Categories



Health & Wellness



Beauty



Fashion



Tech



Home & Living

[Explore all categories →](#)

Make It Easy to Learn More, Apply & Connect.



PRIMARY AFFILIATE LINKS

- ☐ Affiliate program information page
- ☐ Direct affiliate application/sign-up page
- ☐ Sxgram referral/tracking URL, if available
- ☐ Referral/invitation code, if applicable



PROGRAM RESOURCES

- ☐ Affiliate terms/policies URL
- ☐ Affiliate FAQ
- ☐ Commission/rewards information
- ☐ Affiliate resources/media kit
- ☐ Affiliate support/help page
- ☐ Affiliate support email



CONNECT WITH YOUR BRAND

- | | |
|------------------------------------|--|
| ☐ Instagram | ☐ LinkedIn |
| ☐ X | ☐ Facebook |
| ☐ TikTok | ☐ Other relevant social/
community links |
| ☐ YouTube | |

05 — READY TO SUBMIT?

- ☐ My information is accurate.
- ☐ I am authorized to represent this affiliate program.
- ☐ Our affiliate program is currently accepting applicants.
- ☐ Sxgram may use the submitted information and brand assets to create and promote our Marketplace listing.
- ☐ I have reviewed the applicable Sxgram Affiliate Marketplace terms.

You're Not Just Listing an Affiliate Program. You're Opening the Door to New Partners.

The Sxgram Affiliate Marketplace helps creators discover brands they can work with, understand how programs work, join affiliate opportunities, and turn those partnerships into content—all within a creator-focused ecosystem.

Ready? List Your Affiliate Program →



Wellness Co.

Up to 30% Commission

Recurring commission + bonuses

Health & Wellness

Digital Products

Join Program